## Dear Friends,

This time we'll do it different: we'll start with the fun part.



# Queens Day,

Being one of the very few countries in the world ruled by a Queen, today is a very special day for the Netherlands. Our Queen Beatrix is celebrating her anniversary. It isn't her own birthday, this day was her mothers (Queen Juliana) birthday. Being born at January 31<sup>st</sup> she decided to celebrated at April 30<sup>th</sup> because in January it is much too cold to celebrate this special occasion Nation wide.

Queens Day is a National holiday. It means an extra free day. Nearly every factory closes and banks are not in service. Schools organize special games and every city has its own fare. Many (music) festivals are organized. Shops, restaurants and pubs have a booming business.

Queen Beatrix is related to Willem van Oranje, one of the founders of the Netherlands. In English: Willem van Orange. Maybe his name and being related to him is the reason the official color of the Dutch Royal family is orange. Our national flag is red-white-blue. In case we celebrate something related to the Royal Family we add an orange banner to it. And yes we dress up in orange too.





Being Queen doesn't mean she is 'untouchable'. Not only during Queens Day but more often Queen Beatrix is meeting ordinary people to celebrate and also to talk to them. She still likes to hear the opinion of ordinary people.

In 2013 our Queen will be 75 years old. Six out of ten people think this would be a nice moment to quit. Her son, Willem Alexander, will be 46 by then and more than ready to take over. But lets be honest: we will lose something very special: our Queen. A King is just a King...... Sorry Willem Alexander.

Visit our website to get an impression what you are missing. The link is straight into our photo gallery

http://proholland.com/index.php?pid=6

#### And now business,

We'll keep it straight forward; no discussions no compromises!

We'll go for it. Full throttle. All the way.

This summer we give it all for our guests. The best we have! Nothing is too much: early bird discount, guided tours, short breaks, floating schedules, private tours, group arrangements, special theme trips, you name it; we will do it.

Life is short

Break the rules

Kiss slowly

Forgive quickly

Love truly

Laugh uncontrollably

And never forget ProHolland:

We made you SMILE

## Saving vacation days,

To join the guided tours of ProHolland using less vacation days we offer the 'same' trip but we shortened it a little: Saturday to Saturday. (only 5 vacations days!) We pick you up from Schiphol Airport to join the group as fast as possible. Of course we make sure you get in time at Schiphol for your return flight. Please send us an email to know more about this possibility. We will explain it to you in details. We will also figure out an extra discount.

#### Short breaks.

Like last season short breaks are available this year too. In case the Netherlands are only a stop over or the entry port of Europe for you it is possible to join us for a few days. Different than last year: if you like you can join the guided 10 day tour for a few days. Or you can get

your own guide to guide you through 'the Dutch experience'. Again: please send us an e-mail to know more about this possibility. We will explain it to you in detail.



# Early birds discounts - fixed price,

In our news letter of February 2011 was written; Last year we ended the season doing last minutes bookings. A discount of  $\in$  300,- We want to beat this offer. This season we will start with an "early-bird-discount" of  $\in$  325,-

We decided to change the set price: a permanent deduction of € 325,- So from today the prices written below are the 2011 prices. All season long!

We understand 'the Early Birds' are perhaps disappointed. We will make it up to them: a very special and unique gift is waiting for them. Only for this group.

Our unique 10 day guided Dutch experience on 2 wheels will be no more than

€ 1529,---

In case you want to use one of our motorcycles we can arrange a 10 days tour for only:

**€ 2165,-** -







\*\* You can find all details about this offer at our website: <a href="www.proholland.com">www.proholland.com</a> (look for the reservation page). Take some special interest in all the services and extras, which are included in this set price! In our opinion an excellent price – quality ratio. For a short cut to this info click here.

<sup>\*</sup> not included a motorcycle and motor insurance.

We hope you had fun reading this news letter. If you didn't: please send us an e-mail and we'll stop sending them.

Regards,

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Ps. If you aren't interested please let me know and I'll stop the e-mails.